

RACHEL PAIGE KATZ

1523 HIGHLAND LAKE CIRCLE, DECATUR, GA 30033
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THE ART INSTITUTE ('16)
Associates / Graphic Design
Decatur, GA GPA 4.00

COLUMBIA UNIVERSITY ('10)
Bachelor of Arts / Art History
New York, NY GPA 3.54

JEWISH THEOLOGICAL SEMINARY ('11)
Master of Arts / Art History
New York, NY GPA 3.87
Berg Foundation Fellow

ALBERT A. LIST COLLEGE ('10)
Bachelor of Arts / Art History
New York, NY GPA 3.68

EDUCATION

SKILLS

LANGUAGES

English | French | German

COMPUTER PROFICIENCY

80 WPM
Windows & Mac Fluent

ADOBE SUITE: Photoshop | Illustrator | InDesign | Premiere | Bridge

WEB DESIGN: HTML5 | CSS | WordPress | DotNetNuke

MS OFFICE: Word | Excel | Publisher | Powerpoint | Outlook

SOCIAL MEDIA: Facebook | Twitter | Pinterest | LinkedIn | Reddit

AUDIO/VISUAL: Instagram | Flickr | Imgur | YouTube | Vimeo

FUNDRAISING: Abila Fundraising 50 | Abila Fundraising Online

EXPERIENCE

Excellent collaborator, results focused, and passionate about design
5+ years of professional graphic design in various industries
10+ years of graphic design in an educational setting
Regular volunteer with Atlanta's Creative Mornings

THE BREMAN MUSEUM - ATLANTA, GA

JULY 2011 - PRESENT
Current Position, Director
Membership & Visitor Services

*Managed three departments,
supervising 2-4 employees.*

Redesigned all membership materials, such as the membership cards, informational brochure, and other promotional materials. Aided the Marketing Director in rebranding process, personally developing a new logo and letterhead. In managing the Museum Store, updated the store layout, designed signature and exhibition specific merchandise, and created graphics for displays. Spearheaded the development of the new website for the museum which won Gold in the Cultural Institution category for both the 2015 W3 Awards and the 2015 Davey Awards and also received a Silver for the 2015 Communicator Awards.

JULY 2014 - PRESENT
San Diego Comic Con
Designer Con

KOZIK / KIDROBOT - SAN DIEGO & PASADENA, CA

Designed and oversaw booth layout and product display for the Kozik brand at both San Diego Comic Con and Designer Con 2014. Managed inventory, sales, and customer relations. Made contacts at both conventions to further promote and expand the presence of the Kozik brand. In 2015, was brought on to assist Kidrobot with sales and booth display.

JANUARY - MAY 2011
JANUARY - MAY 2011
AUGUST - NOVEMBER 2009

CURATORIAL INTERNSHIPS - NEW YORK, NY

JTS LIBRARY
THE JEWISH MUSEUM
EXIT ART GALLERY

PORTFOLIO
www.rachelpaigekatz.com